

COMPARISON TABLE FOR SHINEFINITY



If you like... SHADES EQ¹	you should try... SHINEFINITY
010GI	09/13+00/00
010T	010/8
010N	010/0
010VV	010/8
09T	08/98+09/81
09B	09/81+00/89 (6:1)
09P	09/81
09N	09/07+09/13
09NW	09/73+09/13
09NB	09/13
09NA	08/98+09/07
09GI	09/07
09GB	-----
09G	09/3
09AA	08/34+09/36 (1:6)
09RB	09/05
09V	09/61
09Vro	09/65
09M	07/12+00/00 (1:2)
08T	09/07+07/81
08GN	09/02+06/02
08N	08/0
08NA	07/81+00/00 (3:1)
08GI	09/13+08/38
08GG	Color Touch ³ 8/3
08WG	-----
08C	08/34
08CR	08/34+07/34
08V	09/61+00/66 (6:1)
08VB	07/81+00/89 (8:1)
08Vro	09/65+07/75
07P	08/98+07/81
07T	-----
07N	06/0+08/0
07NW	-----
07NA	07/13+07/81 (3:1)
07NB	-----
07GB	06/07+09/07
07G	07/3
07C	07/34
07CB	-----
07CC	07/34+ 08/34
07V	09/61+07/81
07RR	-----
07VB	08/98+00/66+00/89 (8:1:1)
07M	07/12
06T	07/81+08/8
06GN	06/02
06N	06/0
06NB	06/07
06NA	07/81+00/89 (4:1)
06GI	06/73+08/38 (2:1)
06GB	06/73+09/73 (2:1)
06G	-----
06GG	-----
06WG	-----
06AA	07/34
06CB	06/73+07/34
06CR	-----
06R	07/59
06RB	07/59+06/73
06Vro	07/81+00/66+07/59 (8:1:1)
06VB	07/81+00/66+00/89 (8:1:1)
05N	04/0+06/0
05NA	05/98+06/71
05NW	05/37+09/73 (2:1)
05NB	05/37
05V	05/98+06/6 (1:3)
05G	05/3
05C	05/43
05CB	-----
05RV	05/43+00/66 (1:3)
05CC	Color Touch ³ 6/35+0/34 + 0/00(1:1:1)
05RB	-----
04N	04/0
04NB	04/07
04NA	04/07+05/98
04WG	05/37+04/07
04Vro	04/65+08/98 (2:1)
04RV	04/65
03N	Color Touch ³ 4/0
03NW	04/07 + heat
03NB	-----
03G	Color Touch ³ 5/3+0/00 (2:1)
03A	-----
03RB	04/07+04/65 (3:1)
03R	04/65+05/43 (3:1) + heat
03RV	04/65 +04/07 + heat
03V	Color Touch ³ 3/66
1B	2/0
2ABN	Color Touch ³ 3/0
2M	-----
Pastel Pink	00/56

This comparison guide is designed to help support you when comparing **REDKEN SHADES EQ¹** shades to **SHINEFINITY** shades. Please note that every color brand has its own character and therefore color deviations could occur when switching from one brand to another.²

WORKING WITH SHINEFINITY NUMBERING SYSTEM

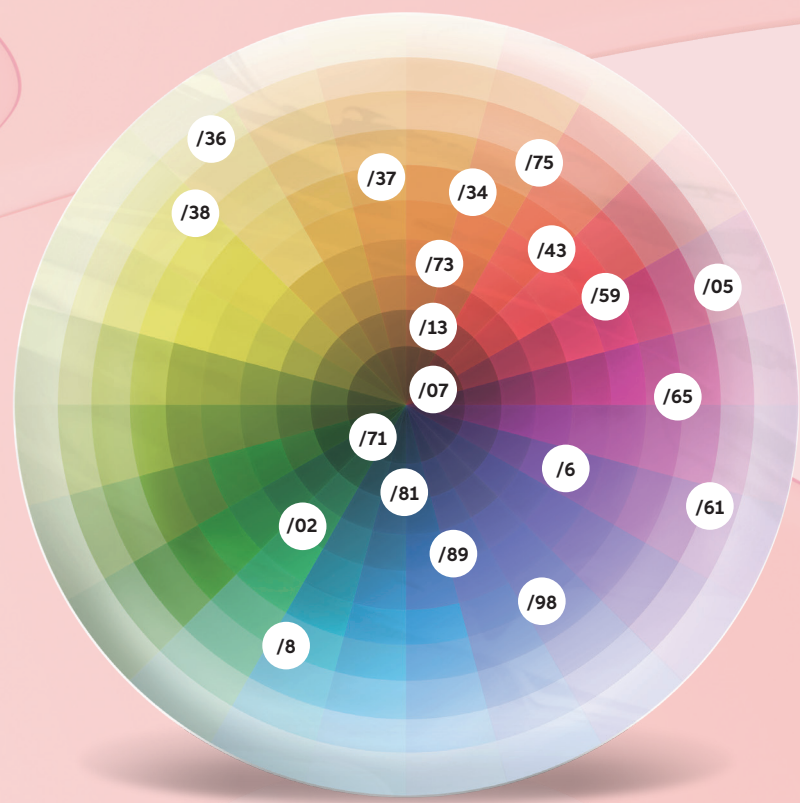
DEPTH NUMBERING SYSTEM

- 010/ Lightest Blonde
- 09/ Very Light Blonde
- 08/ Light Blonde
- 07/ Medium Blonde
- 06/ Dark Blonde
- 05/ Light Brown
- 04/ Medium Brown



TONE NUMBERING SYSTEM

- /0 - /N Natural
- /1 - /A Ash (gray)
- /2 - /M Matte (green)
- /3 - /G Gold (yellow)
- /4 - /R Red (warm)
- /5 - /Rv Mahogany (red/violet)
- /6 - /V Violet (cool)
- /7 - /W Brown (warm)
- /8 - /P Pearl (blue)
- /9 - C Cendre (soft violet)



OPTIMIZED FOR BOTTLE USE



1:1

EXAMPLE :
60 g SHINEFINITY + 60 g Bottle activator

OPTIMIZED FOR BRUSH AND BOWL USE



1:1

EXAMPLE :
60 g SHINEFINITY + 60 g Brush & Bowl activator

MIXING GUIDELINES

CHOOSE YOUR ACTIVATOR!

Bowl and brush activator for precision or **Bottle activator** for speed.

Develop up to **20 min.**



When fully developed add some water and emulsify the color to avoid any skin staining.

Shampoo the hair, no post color treatment is needed. Use conditioner if the hair requires.



Expect softer result on towel-dried hair and shorter development times without compromising on color result.

¹REDKEN and SHADES EQ are registered trademarks of L'Oreal USA Creative, Inc
²The following color recommendations should only be viewed as a shade direction guide
³Color Touch shades should be used with Color Touch emulsion 1:2

TABLE FOR NEW SHINEFINITY

This comparison guide is designed to help support you when comparing **L'Oreal Dialight**¹ shades to **SHINEFINITY** shades. Please note that every color brand has its own character and therefore color deviations could occur when switching from one brand to another.²



If you like... DIALIGHT ¹ US		you should try... SHINEFINITY
10.22	10VV	09/61+00/00 (2:1)
10.12	10BV	09/81+00/00 (2:1)
10.13	10BG	09/13+00/00 (2:1)
10.21	10VB	09/13+09/61+00/00 (1+1+1)
10.23	10VG	09/13+09/05+00/00 (1+1+1)
10.32	10GV	09/36+00/00 (2:1)
9.01	9NB	08/98+00/00 (2:1)
9.1	9B	08/98
9.11	9BB	09/81+07/81 (3:1)
9.02	9NV	09/13+09/81
9.12	9BV	09/81
9.21	9VB	09/61
9.03	9NG	09/07+09/36
9.13	10BG	09/07+09/81
9.31	9GB	09/13+09/36
8	8N	08/0
8.11	8BB	09/81+00/89 (8:2)
8.1	8B	08/98+07/81
8.23	8VG	08/38
8.34	8GC	09/73+08/34 (5:1)
7	7N	06/0+08/0
7.12	7BV	07/81+00/66 (9:1)
7.13	7BG	07/13+09/73 (2:1)
7.8	7M	06/73+09/07
7.31	7GB	07/31+09/73
7.4	7C	07/34+07/13
7.40	7CCC	07/34
6	6N	06/0
6.1	6B	06/71+07/81
6.13	6BG	06/71
6.3	6G	09/73+06/73 (1:2)
6.34	6GC	06/73+07/34 (4:1)
6.46	6CR	06/43+06/73 (2:1)
6.64	6RC	05/43
5	5N	04/0+06/0
5.1	5B	04/07+05/98 (1:2)
5.07	5NGr	06/07+04/07 (2:1)
5.26	5VR	05/89+04/65 (1:2)
5.52	5RvV	05/43+00/66 (1:3)
5.8	5M	04/07+05/37
5.31	5GB	05/37+05/98 (3:1)
5.54	5RvC	04/65+05/43 (3:1)
5.66	5RR	05/43+07/59 (1:3)
4	4N	04/0
4.65	4RRv	04/65

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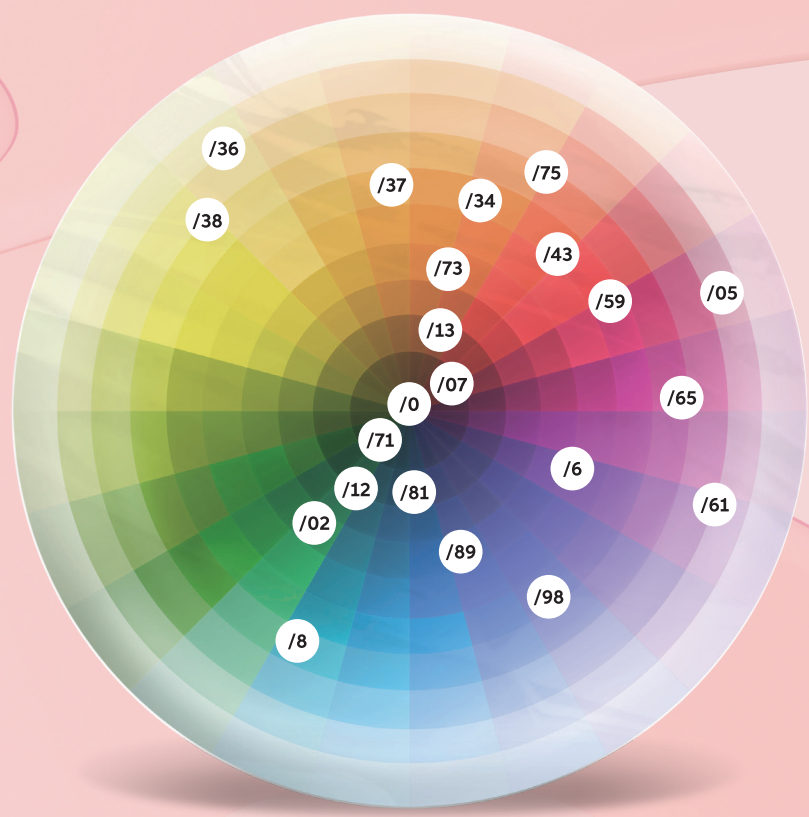
Major tone ↑

Depth ↑

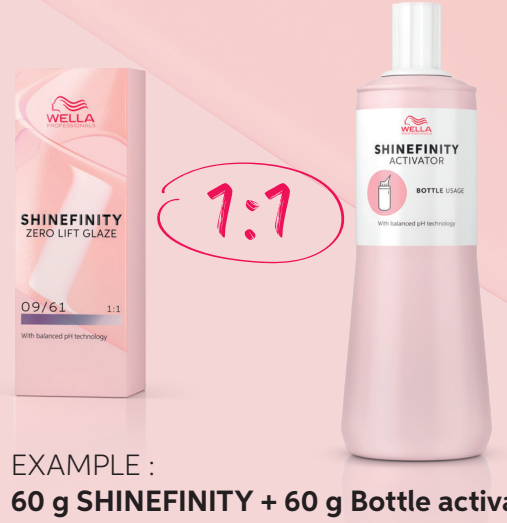
09/61

Minor tone ↓

"0" in front of the depth indicates: translucency ZERO lift and ZERO damage



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